

# Agenda – Culture, Welsh Language and Communications Committee

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| Meeting Venue:             | For further information contact:   |
| Committee Room 2 – Senedd  | Steve George   |
| Meeting date: Thursday, 24 | Committee Clerk  |
| November 2016              | 0300 200 6565  |
| Meeting time: 09.00        | <a href="mailto:SeneddCWLC@assembly.wales">SeneddCWLC@assembly.wales</a> |

## Informal pre-meeting (08:45 – 09:00)

### 1 Introductions, apologies, substitutions and declarations of interest

### 2 Inquiry into the Welsh Government's Draft Welsh Language Strategy: Evidence Session 1

(09:00 – 09:50)

(Pages 1 – 14)

Rex Phillips, National Official Wales, NASUWT

Rob Williams, Director of Policy, NAHT

Elaine Edwards, General Secretary, UCAC

### 3 Inquiry into the Welsh Government's Draft Welsh Language Strategy: Evidence Session 2

(09:50 – 10:40)

Gwenllian Landsdown Davies, Chief Executive, Mudiad Meithrin

Dr Rhodri Llwyd Morgan, Chairperson, Mudiad Meithrin

## Break (10:40 – 10:50)



Cynulliad  
Cenedlaethol  
Cymru

National  
Assembly for  
Wales

## **4 Inquiry into the Welsh Government's Draft Welsh Language**

### **Strategy: Evidence Session 3**

(10:50 – 11:40)

Iestyn Davies, Chief Executive, Colegau Cymru

Dr Ioan Matthews, Chief Executive, Coleg Cymraeg Cenedlaethol

Dr Gwennan Schiavone, Company Secretary and Senior Academic Manager, Coleg Cymraeg Cenedlaethol

## **5 Paper(s) to note**

**Letter to the Chair from S4C: Further Information**

(Pages 15 – 16)

**Letter to the Chair from Councillor Trefor O. Edwards: Historic Wales**

(Pages 17 – 19)

**Letter to the Chair from Manchester Museum: Historic Wales**

(Page 20)

**Letter to the Chair from John Roger: Historic Wales**

(Pages 21 – 22)

**Letter to the Chair from the Director-General of the BBC: Further Information**

(Pages 23 – 24)

**Letter from the Chair to the Chair of the Finance Committee: Welsh Government  
Draft Budget 2017–18**

(Pages 25 – 32)

**Letter from the Chair to the Cabinet Secretary for Economy and Infrastructure:  
Welsh Government Draft Budget 2017–18**

(Pages 33 – 35)

**Letter from the Chair to the Minister for Lifelong Learning and Welsh Language:  
Welsh Government Draft Budget 2017–18**

(Pages 36 – 38)

**6 Motion under Standing Order 17.42 to resolve to exclude the public from the remainder of the meeting for Items 7**

**7 Private de-brief**

(11:40 – 12:30)

As part of the private de-brief Commission staff will also provide a briefing on the engagement / outreach plan for the Inquiry in to the Welsh Government's Draft Welsh Language Strategy. This will also provide an opportunity to inform Members of the result of the public poll on the Committee's next inquiry.

# Agenda Item 2

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**Consultation on a  
Welsh Government draft strategy:  
a million Welsh speakers by 2050  
31 October 2016**

1. The NASUWT welcomes the opportunity to comment on the proposals to introduce a draft strategy to realise the Welsh Government's vision of having a million Welsh speakers by 2050 (the Vision).
2. The NASUWT is the largest teachers' union in Wales representing teachers and school leaders.

**GENERAL COMMENTS**

3. In noting the Welsh Government's ambition to persuade the citizens of Wales to embrace the Welsh language and effectively double the number of Welsh speakers by 2050, which would see the percentage of the population able to speak Welsh rise to around 31.5% on current estimates, the NASUWT is pleased that the Welsh Government is proposing a pragmatic approach based on encouragement and on providing access to learning the Welsh language.
4. The NASUWT is, however, concerned about the potential implications and/or unintended consequences for the education workforce in realising some of the objectives contained within the development areas referred to in the consultation document.

5. The concerns of the Union are heightened by the lack of detail in relation to the costs and funding streams associated with each of the development areas, particularly in the field of education.
6. Consequently, the Union seeks assurances from the Welsh Government that it will militate against the possibility of the proposals impacting adversely on the education workforce.
7. The NASUWT expects the Welsh Government to:
  - identify additional and dedicated funding which will be provided for education establishments to assist in meeting the Vision through increased staffing and by providing the necessary resources and infrastructure changes. This would require sufficient additional capital and revenue funding;
  - provide an assurance that the significant increase in the number of teachers and early years practitioners who are able to teach through the medium of Welsh would be realised through additional staffing and/or access to courses to enable existing post-holders to learn the Welsh language through paid release from their teaching or support duties;
  - give a binding commitment that no members of staff would be under threat of losing their livelihood if they were not able to gain sufficient grasp of the language to enable them to teach through the medium of Welsh, where they are currently employed in either English-medium or bilingual schools;
  - ensure that the Vision is taken forward on the basis of mutual respect and tolerance and that the legislation envisaged, which, as stated in the consultation document, will provide an unequivocal basis for organisations to act in support of the language and for Welsh speakers to use, has this at its heart.

8. The NASUWT has long argued that the key to reinvigorating the Welsh language is to concentrate on the early years of education so that the journey can be an adventure for the citizens of Wales, rather than a crusade.

### SPECIFIC COMMENTS

9. The NASUWT offers the observations and comments that follow in relation to some of the questions posed on the consultation response form.

**Question 1** – Do you agree with the approach of creating a long term strategy for the Welsh language?

|              |                                     |                 |                          |                                   |                          |
|--------------|-------------------------------------|-----------------|--------------------------|-----------------------------------|--------------------------|
| <b>Agree</b> | <input checked="" type="checkbox"/> | <b>Disagree</b> | <input type="checkbox"/> | <b>Neither agree nor disagree</b> | <input type="checkbox"/> |
|--------------|-------------------------------------|-----------------|--------------------------|-----------------------------------|--------------------------|

#### Supporting comments

The NASUWT agrees in principle with the Vision but maintains that the approach must be underpinned by dedicated and transparent funding and founded on the practice of mutual respect and tolerance.

**Question 2** – Apart from a million Welsh speakers by 2050, there are no specific targets associated with this draft strategy as it stands. In your opinion, are there any targets or milestones that should be used to map the journey and measure our progress towards a million speakers?

|            |                          |           |                                     |               |                          |
|------------|--------------------------|-----------|-------------------------------------|---------------|--------------------------|
| <b>Yes</b> | <input type="checkbox"/> | <b>No</b> | <input checked="" type="checkbox"/> | <b>Unsure</b> | <input type="checkbox"/> |
|------------|--------------------------|-----------|-------------------------------------|---------------|--------------------------|

#### Supporting comments

The NASUWT cautions against the use of a target-driven approach, as this could lead to undue pressure and demands being placed on those expected to assist the Welsh Government in realising its vision. Targets and milestones can become

counterproductive, as they can often demoralise and dampen ambition if they are not reached.

The success of the venture will be realised in the desire it creates in individuals for learning the language. This should be easily measurable without the need for targets or milestones.

**Question 3** – Do you broadly agree with the six areas of development outlined in the strategy – Planning, Normalisation, Education, People, Support and Rights?

|              |                                     |                 |                          |                                   |                          |
|--------------|-------------------------------------|-----------------|--------------------------|-----------------------------------|--------------------------|
| <b>Agree</b> | <input checked="" type="checkbox"/> | <b>Disagree</b> | <input type="checkbox"/> | <b>Neither agree nor disagree</b> | <input type="checkbox"/> |
|--------------|-------------------------------------|-----------------|--------------------------|-----------------------------------|--------------------------|

**Supporting comments**

The NASUWT agrees in principle but with the reservation described previously at paragraphs 4 to 8 of this response.

**Question 4** – How can you contribute to achieving the strategy's vision?

The NASUWT believes that it is already ahead of the game in promoting the Welsh language. The record of the Union in producing bilingual materials is second to none within the trade union movement in Wales.

Further, the Union has ensured that it is able to offer support and representation for its members through the medium of Welsh, where it is requested, and provides support for employees who wish to learn the Welsh language.

**Question 5** – Are there any other objectives or actions that should be included in this document in order to improve planning in relation to the Welsh language?

|            |                                     |           |                          |               |                                     |
|------------|-------------------------------------|-----------|--------------------------|---------------|-------------------------------------|
| <b>Yes</b> | <input checked="" type="checkbox"/> | <b>No</b> | <input type="checkbox"/> | <b>Unsure</b> | <input checked="" type="checkbox"/> |
|------------|-------------------------------------|-----------|--------------------------|---------------|-------------------------------------|



### Supporting comments

As stated previously in this response, the NASUWT believes that there is a need to identify a dedicated and transparent funding stream to underpin the planning in relation to the Welsh language.

**Question 6** – In your opinion, how else can we engender goodwill towards the Welsh language in order to further normalise it?

As stated previously in this response, the NASUWT maintains that the practice of mutual respect and tolerance will be vital to engendering goodwill towards the Welsh language.

**Question 7** – What else is needed to convert positive attitudes towards the language into speakers?

As stated previously in this response, the NASUWT believes that the success of this venture will be in the desire it creates in individuals for learning the language. A positive attitude towards any language could easily be undone if unrealistic and unreasonable expectations are placed on either the workforce or the citizens of Wales in terms of the use of the Welsh language.

**Question 8** – Are there any other objectives or actions that should be included in this document in order to increase the number of people who learn Welsh?

|            |                          |           |                          |               |                                     |
|------------|--------------------------|-----------|--------------------------|---------------|-------------------------------------|
| <b>Yes</b> | <input type="checkbox"/> | <b>No</b> | <input type="checkbox"/> | <b>Unsure</b> | <input checked="" type="checkbox"/> |
|------------|--------------------------|-----------|--------------------------|---------------|-------------------------------------|

### Supporting comments

The NASUWT believes that the objectives and actions contained in the consultation document are broad enough to assist the Welsh Government in realising the Vision.

**Question 9** – Are there any other objectives or actions that should be included in this document in order to increase the number of people who use Welsh?

|            |                          |           |                          |               |                                     |
|------------|--------------------------|-----------|--------------------------|---------------|-------------------------------------|
| <b>Yes</b> | <input type="checkbox"/> | <b>No</b> | <input type="checkbox"/> | <b>Unsure</b> | <input checked="" type="checkbox"/> |
|------------|--------------------------|-----------|--------------------------|---------------|-------------------------------------|

**Supporting comments**

The NASUWT believes that the objectives and actions contained in the consultation document are broad enough to assist the Welsh Government in realising the Vision.

**Question 10** – Are there any other objectives or actions that should be included in this document in order to improve the infrastructure that helps people to use Welsh?

|            |                                     |           |                          |               |                          |
|------------|-------------------------------------|-----------|--------------------------|---------------|--------------------------|
| <b>Yes</b> | <input checked="" type="checkbox"/> | <b>No</b> | <input type="checkbox"/> | <b>Unsure</b> | <input type="checkbox"/> |
|------------|-------------------------------------|-----------|--------------------------|---------------|--------------------------|

**Supporting comments**

Apart from the resources that will be needed to aid the learning of the language, and whilst not exclusively related to helping people to use Welsh, the NASUWT maintains that the Welsh Government should take the opportunity proved by its vision for the Welsh language to address the poor mobile phone coverage, Wi-Fi connectivity and broadband speed in many areas of Wales that currently blights both the culture and economy of Wales.

**Question 11** – Are there any other objectives or actions that should be included in this document in order to improve the rights of Welsh speakers?

|            |                          |           |                          |               |                                     |
|------------|--------------------------|-----------|--------------------------|---------------|-------------------------------------|
| <b>Yes</b> | <input type="checkbox"/> | <b>No</b> | <input type="checkbox"/> | <b>Unsure</b> | <input checked="" type="checkbox"/> |
|------------|--------------------------|-----------|--------------------------|---------------|-------------------------------------|

## Supporting comments

The NASUWT believes that the objectives and actions contained in the consultation document are broad enough to assist the Welsh Government in realising the Vision.

**Question 12** – The Welsh Government will publish a series of detailed policies in specific policy areas during the strategy’s lifespan. Which policies do you think we should prioritise for publication during the first five years of the strategy?

The NASUWT cautions against the introduction of specific policies which are not supported by additional funding, staffing and appropriate infrastructure changes.

The Union believes that the education service is already committed to playing its part in realising the Vision of the Welsh Government. However, the introduction of policies which place unrealistic and unreasonable expectations on the education service, especially where they are not appropriately resourced, will only serve to impede progress towards the 2050 target.

**Question 13** – We have asked a number of specific questions. If you have any related issues which we have not specifically addressed, please use this space to report them.

In noting that the six development areas are described as the basis for ‘deliberate action’ over the long term to realise the ambition of a million Welsh speakers by 2050, the NASUWT trusts that the concerns and expectations referred to in this response will be heeded.



Chris Keates (Ms)

**General Secretary**

For further information on the Union's response, contact Rex Phillips, National Official Wales.

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CF23 8RD  
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Bethan Jenkins AM  
Chair  
Culture, Welsh Language and Communication Committee  
National Assembly for Wales  
Cardiff Bay

24 October 2016

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Annwyl Bethan

I'd like to thank you and your committee for the opportunity to meet with you on 6 October. Ian and I appreciated the opportunity to discuss matters relating to the future of S4C with you.

I note below our answers to the supplementary questions we received on 19 October. I hope these are of assistance to you. If you do have any further questions, we'd be pleased to discuss them with you.

### **S4C - BBC Relationship – Creative Cooperation**

We are very proud of the strong creative and collaborative relationship that has developed between S4C and the BBC in recent years – between the Authority and the Trust and also between officials at S4C and BBC Cymru Wales.

I can assure you that it is S4C's wish that this relationship should continue during the period of the BBC's new Charter. There is no link between the discussions relating to structures for financial accountability for the next period and the desire of both S4C and the BBC to cooperate on creative and collaborative projects.

The continuation of the relationship will enable us to continue to develop exciting projects for our audiences and to enjoy the shared benefit of the BBC's expertise – in areas such as the iPlayer (which has been a very important development for S4C), and in matters relating to cooperation to deliver financial efficiencies, such as the plan to co-locate S4C and the BBC's technical activities in the BBC's new broadcast centre in Central Square Cardiff. We have already seen meaningful cooperation in relation to content, with regular discussions regarding opportunities to co-produce series and individual programmes likely to be of interest to viewers in both languages and on both services. We are keen for this work to continue.

### **S4C's relationship with the National Assembly**

Since the establishment of the National Assembly, we have undertaken to present evidence to the Assembly's committees and to relevant consultations, and I'm pleased that we continue to do so.

The question of accountability structures and responsibilities is one where S4C, as a public service broadcaster, must avoid expressing opinions on matters of public policy and the responsibilities of elected representatives. We have expanded on these complexities previously in our evidence to the Silk Commission.

Nevertheless, we are keen for S4C to operate, and be seen to be operating, in an accountable, responsible and transparent manner, respecting the democratically elected structures created to represent the people of Wales. Developing and maintaining a constructive relationship with the Assembly and its committees is part of this.

Your question relates specifically to the presentation of S4C's Annual Report and Statement of Accounts before the Assembly, reflecting the proposed arrangements for the BBC in the next Charter period.

Shortly after I was appointed Chairman of the S4C Authority, we assured the Presiding Officer of the last Assembly of our willingness to present S4C's Annual Report and Statement of Accounts in an appropriate manner before the Assembly. For practical reasons relating to the Assembly's own business timetable, it did not prove possible to put this into practice, but S4C's offer still stands.

We would be most willing, within the statutory context which applies to S4C, to re-engage in such discussions to create a process for the presentation of our Annual Report and Statement of Accounts before the National Assembly.

Thank you once again for your interest in S4C's work. I look forward to continuing our discussions.

Yn gywir

A handwritten signature in black ink, appearing to read 'Huw Jones', with a stylized, flowing script.

Huw Jones  
Chairman, S4C Authority

CC: Alun Davies, Minister for Lifelong Learning and Welsh Language, Welsh Government  
Rhodri Talfan Davies, Director Wales, BBC  
Ian Jones, Chief Executive S4C

# Agenda Item 5.2

17, Stryd Fawr,  
Llanberis,  
CAERNARFON LL55 4EN  
Gwynedd  
21 Hydref 2016

Bethan Jenkins, AC

Cadeirydd : Pwyllgor Diwylliant, y Gymraeg a Chyfathrebu,

Cynulliad Cenedlaethol Cymru,

Bae Caerdydd,

CAERDYDD CF99 1NA

Annwyl Bethan Jenkins,

Rwy'n ysgrifennu atoch yn sgil datganiad Ken Skates AC ynglyn a'r adolygiad o wasanaeth treftadaeth yng Nghymru. Gwelaf fod ystyriaeth yn cael ei roi i'r posibilrwydd o uno trefniadau masnachol Amgueddfa Genedlaethol Cymru, efo trefniadau masnachol Cadw. Mae'r mater yma o ddiddordeb uniongyrchol i mi, fel y Cynghorydd Sir sydd – ers 1999 – yn cynrychioli pentref ac ardal Llanberis. Mae'r pentref yn gyrchfan poblogaidd ar gyfer cannoedd o filoedd o ymwelwyr yn flynyddol, ac mae'r diwydiant ymwelwyr yn gyflogwr pwysig yma. Yma, hefyd, mae Amgueddfa Lechi Cymru, sydd yn ran o Amgueddfa Genedlaethol Cymru ; ac yma hefyd mae Castell Dolbadarn, sydd yn eiddo i Cadw. Mae'r Amgueddfa yn cyflogi dros 30 o staff ; ers blynyddoedd, bellach, nid oes aelod o staff gan Cadw yn gwarchod y Castell, ac mae hynny'n ofid i mi.

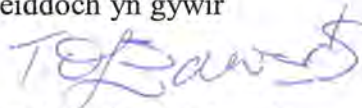
Byddwn yn bryderus iawn, ac yn ofni'r canlyniadau, petai'r uno yma yn mynd yn ei flaen. Fy ofn i ydi y byddai hynny yn amharu yn sylweddol ar allu yr Amgueddfa Genedlaethol ( ac felly yr Amgueddfa Lechi) i weithredu'n annibynol a hyderus yn yr ardal yma. Gadewch i mi roi esiamplau i chi. Yn gyntaf, pennaeth yr Amgueddfa Lechi sydd wedi bod yn darparu'r trefniadau gweinyddol ar gyfer Fforwm Padarn a Partneriaeth Llanberis ers diwedd y 1990'au, a minnau'r cadeirio'r grwpiau yma ers cael fy ethol yn Gynghorydd Sir. Yn ail, mae swyddog marchnata yr Amgueddfa Lechi yn rhoi ei hamser a'i harbenigedd tuag at gynorthwyo Consortiwm Busnes Llanberis, sydd yn marchnata'r pentref a'r ardal.

Agwedd arall sydd yn bwysig i mi ydi'r busnes mae'r Amgueddfa Lechi yn ei roi i'r pentref a'r ardal. Rwy'n gwybod eu bod yn prynu ( ar gyfer y caffi ) eu bara, eu teisennau, eu llefrith a'u cig gan fusnesau lleol. Ofnaf y byddai uno trefniadau masnachol yn mynd a'r gefnogaeth yma o'r ardal, a hynny er colled i'n busnesau ni yma. Beth hefyd am gyflogaeth ? Mae'r Amgueddfa yn gyflogwr da yn yr ardal, yn cyflogi staff drwy'r flwyddyn, yn rhoi cyfleoedd gwaith a swyddi haf i bobl ifanc yr ardal, ac wedi gwneud hyn ers ei hagor yn 1972. Mae'n rhaid diogelu hyn.

Yn bwysicach na phopeth, dyma'r amgueddfa genedlaethol ar gyfer y diwydiant llechi, y diwydiant ddaru greu a chynnal yr ardal yma, ac ardaloedd tebyg ar draws Gwynedd. Mae'r hyn sydd yn cael ei wneud yn yr Amgueddfa Lechi yn llawer iawn mwy na chyflwyno hanes yn unig. Ein ffordd ni o fyw, ein diwylliant ni, ein diddordebau a'n chwaraeon ni, ein crefftau ni, ein peiriannau a'n technoleg ni, daeareg ein creigiau ni, geirfa ein chwarelwyr ni, cynnwys ei cartrefi ni, dyfodol y diwydiant llechi : dyna sydd yn cael ei drafod yn yr Amgueddfa, ac mae'r cyfan yn llwyddo. Yn fy marn i, byddai'n gam annoeth i uno'r trefniadau masnachol, gan y byddai hynny'n sicr o amharu ar weithrediad yr Amgueddfa Lechi, a'i gallu hi i gynnwys a chyflwyno'r holl elfennau yma.

Diolch am roi ystyriaeth i'r sylwadau yma

Yr eiddoch yn gywir



Cynghorydd Trefor O Edwards

(Cynghorydd Annibynnol )

Copi : Steve George, Clerc Pwyllgor Diwylliant, y Gymraeg, a Chyfathrebu



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# Agenda Item 5.3



The University of Manchester  
Manchester Museum

Manchester Museum  
The University of Manchester  
Oxford Road  
Manchester M13 9PL

+44(0)161 275 2648  
[www.manchester.ac.uk/museum](http://www.manchester.ac.uk/museum)

Bethan Jenkins AM/ AC  
Culture, Welsh Language and Communications Committee  
National Assembly for Wales  
Cardiff Bay  
Cardiff  
CF99 1NA

30 October 2016

Dear Ms Jenkins

I am writing to you as the Director of Manchester Museum, one of the leading University Museums in the UK, to raise my concerns about some of the proposals currently being considered in relation to Amgueddfa Cymru/the National Museum of Wales. I understand that a proposal has been made to merge the commercial functions of the Museum with those of Cadw, to form a new organization Historic Wales.

I would urge considerable caution before proceeding with such a step, and would strongly suggest that the matter be subject to consultation with the public and with the heritage sector, particularly as it implies a major change to the nature and functions of Amgueddfa Cymru. There are a number of problems with the proposal, including:

- It will be very difficult for a Museum to operate sustainably if its commercial operations are taken away from it, in an environment where museums have become increasingly adept at developing income-generating activities
- A large proportion of the Museum's collections are not concerned principally with history, but with science and the natural environment, and their future will be uncertain under these proposals

I do hope that time will be taken to reflect on the ramifications of any proposals before regrettable damage is done to a great national institution.

Yours sincerely

A handwritten signature in black ink, appearing to read "Nick Merriman".

Dr Nick Merriman  
Director

# Agenda Item 5.4

Castle House  
Grosmont  
Monmouthshire  
NP7 8EP  
2<sup>nd</sup> November 2016

Chair/ Cadeirydd Bethan Jenkins AM/ AC:  
Culture, Welsh Language and Communications Committee  
National Assembly for Wales  
Cardiff Bay  
Cardiff  
CF99 1NA

Dear Bethan Jenkins

I am writing to express my concern at the intended merger of the National Museum Wales with Cadw into a new Historic Wales organisation.

From my lengthy and extensive involvement with the Blaenavon World Heritage Site and south Wales industrial heritage in general and with the European Route of Industrial Heritage I consider the contributions of NMW and Cadw to date to have been of great merit in the protection and promotion of Wales' internationally significant industrial heritage. There have been benefits from clarity between their discreet roles. In particular I consider the loss of independence of NMW could prove to be unfortunate. NMW has shown great professionalism and imagination in providing first class promotion of Wales' heritage. NMW has provided sterling input within the Blaenavon World Heritage Site Partnership to make the most of tourism potential and wider community regeneration opportunities set out in the World Heritage Site Management Plan. NMW has also made a strong contribution to advancing the aims of the European Route of Industrial Heritage, the principal organisation for the promotion of European industrial heritage tourism, this includes crucial support for the "South Wales Route of Industrial Heritage –Valleys that Changed the World". This initiative has resulted in networking between all sites in south Wales to achieve a joined up approach in promoting the region's exceptional industrial history.

The remits of NMW and Cadw are complimentary. While the concept of Historic Wales may have attractions it is worth noting that Historic Scotland has not subsumed the National Museum of Scotland which is the responsibility of a Board of Trustees, therefore Wales would not be creating a parallel organisation.

Working in effective partnership as at present has much to recommend it while allowing bodies to retain their integrity and deliver their individual responsibilities. Wales' individual heritage organisations are of proven quality, presently respected throughout Europe. Merging these bodies and separate remits and in particular removing the autonomy of the NMW, could well prove to be a

retrogressive step and not achieve the best possible protection and promotion of Wales internationally important industrial heritage.

Yours sincerely

John Rodger. MBE.



From the Director-General

14 November 2016

Bethan Jenkins AM  
Chair of the Culture, Welsh Language and Communications Committee  
The National Assembly for Wales  
Cardiff Bay  
Cardiff CF99 1NA

By email c/o: [Martha.DaGamaHowells@assembly.wales](mailto:Martha.DaGamaHowells@assembly.wales)

Dear Bethan,

I'm writing to you following the Committee meeting earlier this month, and in response to the question you posed about *BBC Breakfast's* coverage, particularly of business news and the possibility of introducing a wider range of specialist correspondents to the programme.

It is my view that business news is an integral part of the *Breakfast* package. The business stories that have broken overnight or are still developing while *Breakfast* is on air are many and varied, of real interest to our audience, and relevant and significant to the day's news agenda. Our business correspondent, Steph McGovern regularly travels the UK, covering different business angles and industry-related stories. The *Breakfast* team are rightly proud of their record on bringing news from all over the country to its audience.

While we are able to provide a focus on business related stories throughout the programme, I would argue that isn't to the detriment of other news stories and items. *Breakfast* goes to great lengths to highlight stories from BBC correspondents and specialists both here in the UK and around the world. It also regularly features specialist network correspondents in areas such as Health and Education as well as specialist correspondents from across the nations to ensure a UK-wide perspective. Another integral part of its editorial remit is the national and regional opt outs, such as *Wales Today*, which are broadcast twice every hour.

Best wishes,

A handwritten signature in black ink, appearing to read 'Tony Hall'.

Tony Hall  
Director-General

**Transcript from Evidence to Welsh Language and Communications Committee 02  
Nov 2016**

[133] **Bethan Jenkins:** Can I ask a question, given that we have the director general of the BBC here? On breakfast television, it does intrigue me somewhat why there's always a business correspondent on every day—and I've had this from Twitter and Facebook and others I've spoken to—when there's no other correspondent on, perhaps, industrial relations, or on other elements of importance to the UK. I watch it quite regularly in the mornings, and not only do I not see Welsh people—either politicians down the screen to the reporters, or people on the sofa from Wales—but then you have that discussion that is mostly on business each morning, and not on other themes. I wondered who made that decision. There is that lack of an outlook, perhaps, on other aspects of news.

[134] **Lord Hall:** It's a really interesting point. I think our business coverage really matters—

[135] **Bethan Jenkins:** Oh, I'm not saying it doesn't matter, but it's quite focused on business quite regularly.

[136] **Lord Hall:** I think that's important, but the broader point you make I will talk to the *Breakfast* team about, which is, I think, two things. One is: are there other areas of specialism we should be running with? One of the great things about the BBC is you have this extraordinary range of specialism. I start the day rather differently; I listen to Radio 4 and *Farming Today* and I was delighted yesterday morning to hear about scallop trawling going on off the Welsh coast. Not so great for the scallops, I don't think, from the piece, but nonetheless that sort of sense of really using the newsgathering power of the organisation right around the organisation. So, that's a good point that I'll raise with them and I'll drop you a note about it, because I think it's a well-made point.

Simon Thomas AM  
Chair  
Finance Committee  
National Assembly for Wales  
Tŷ Hywel  
Cardiff Bay CF99 1NA

16 November 2016

Dear Simon

## Welsh Government Draft Budget 2017–18

### *Committee Remit*

The Culture, Welsh Language and Communication Committee is responsible for scrutinising Welsh Government expenditure on culture, the arts, the historic environment, the Welsh language, communications, broadcasting and the media.

### *Ministers responsible and Scrutiny*

Within the Economy and Infrastructure Main Expenditure Group (MEG), the Cabinet Secretary for Economy and Infrastructure is responsible for funding in respect of the Arts; Museums, Archives & Libraries; Media & Publishing and the Historic & Natural Environment.

Within the Education MEG, the Minister for Lifelong Learning and Welsh Language is responsible for funding in respect of the Welsh Language, with a specific remit for the implementation of the Welsh medium Education Strategy, funding the Office of the Welsh Language Commissioner and funding to support the implementation of the Welsh Government's Welsh Language Strategy.

Both Ministers attended our meeting on 2 November to answer Members' questions. In advance of this, each Minister provided the Committee with a Memorandum on the Draft Budget for 2017–18 in relation to their specific





funding responsibilities. A copy of each memorandum is attached for your Committee's information.

### ***Summary of Baseline Provision and Budget Proposals***

#### **Culture (Revenue)**

Total baseline revenue provision in these areas in 2016–17 is £81.3 million (plus £3 million annually managed expenditure [AME]). It is proposed that this should increase by £2.9 million to £84.5 million (plus £3 million AME) in 2017–18.

#### **Culture (Capital)**

Baseline capital provision in 2016–17 is £9.3 million. It is proposed that this should increase by 9.5 million to £18.7 million in 2017–18, and then fall by £12.8 million (to £5.9 million) in 2018–19 and then by £0.3 million to (£5.6 million) in 2019/20 before increasing by £1.6 million (to £7.2 million) in 2020/21.

#### **Welsh Language**

Total baseline revenue provision for the Welsh Language is £25.6 million. It is proposed that this should increase by £10.6 million to £36.1 million. There is no capital provision.

### ***Committee's Overall View on the Budget Proposals***

The Committee welcomes the overall increases in the budgets for both Ministers' portfolios. The –2017–18 cash increase in capital funding in the Culture portfolio of over 100% and the cash increase of over 40% in the Welsh Language budget are particularly noteworthy, although a very significant part of the latter increase appears to be straightforward transfers of existing funding within the Education MEG. When this is taken into account, the actual cash increase is around 19%, which is, nevertheless, still significant.

The increase of over 3.5% in the Culture revenue budget is also very welcome, particularly given general budgetary pressures.

### ***Specific Issues Arising from Scrutiny of Ministers***





## Culture

### *Cadw – Capital Programme and Income Target*

There is a planned reduction in Cadw's capital budget of £1.5 million, from the 2016–17 baseline of £4.8million to £3.3 million in the 2017–18 draft budget, a reduction of 32 per cent in cash terms.

The Cabinet Secretary explained that reductions in the capital budget could be partly offset by additional income that Cadw has been asked to generate (for 2016–17 Cadw has an income generation target of £6.2 million). This additional income, although generated as revenue, would be available to support both revenue and capital programmes. We have asked for further information on what the income generation target for 2017–18 is.

We are concerned at the level of reduction in what is in any event a relatively small capital programme. We are also concerned at the possibility that resources may be directed to sites that are relatively more successful in generating income at the possible expense of less 'popular' sites. It seems unlikely that the additional income that Cadw is being expected to generate will offset the whole of the cut and the Cabinet Secretary indicated that at least part of it will be added to revenue rather than capital spending.

We have written to the Cabinet Secretary asking that he sets out in more detail how much of Cadw's self-generated income is recycled into supporting Cadw's work as well as a breakdown of how this income will be spent this year and the plans for the next financial year. We will publish the Cabinet Secretary's response when it is received.

In addition, it is not entirely clear what the impact will be on Cadw if it fails to meet its income generation target. We have also sought an assurance that all additional income generated by Cadw will be ring-fenced and used to support Cadw's work. We have also written to the Cabinet Secretary on these points and will publish his response.

### *Arts Council of Wales – Income Generation*



Funding for the Arts is primarily channelled through the Arts Council of Wales: £31.2 million revenue out of £31.7 million allocated in this area in the draft budget. Revenue funding in this area increases by 3.5% in cash terms compared to the 2016–17 revised baseline. This increase is to be welcomed following a number of years of cuts.

Despite this increase in funding for the Arts Council, the Cabinet Secretary has asked the Council to “*accelerate its work to help its portfolio organisations, and the wider sector, to increase their self-generated income*”. In evidence, the Cabinet Secretary outlined ambitious targets for increasing income generation for the organisations supported by the Arts Council.

The Arts Council has a target of increasing the value of private sector income to the arts in Wales by 20 per cent between 2015 and 2018. In the longer term, the Cabinet Secretary outlined the view that about a third of a cultural organisation’s income should be self-generated, a third from government (through the Arts Council) and a further third coming from fundraising, charitable donations etc.

Like Cadw, it is not entirely clear what the impact will be on Cadw if it fails to meet its income generation target. We also have to express some scepticism as to whether the ‘three thirds’ funding model is realistic in the Welsh context because it has historically proved difficult to attract philanthropic funding to the same extent as in more affluent parts of the UK.

Again, we have written to the Cabinet Secretary and will publish his response.

## Welsh

### *Welsh in Education BEL*

All the increased spending on the Welsh language is contained in this BEL, which increases by £10.6 million. However, as noted earlier, £5.7 million of this apparent increase involves straight transfers between budgets within the Education MEG.

The transfer is made up of the following:



- £5.4 million for Coleg Cenedlaethol Cymraeg. (For clarity, the Finance Committee may wish to recommend that this funding line is separately identified in the final budget as it for a very specific purpose which is somewhat different in its nature from the remainder of the BEL.);
- £0.5 million from the Education Standards Action for supporting young people's informal use of Welsh; and
- £0.2 million to the Qualifications Action for Welsh for Adults examinations.

There is also a budget reduction of £0.15 million within the BEL with the shortfall made up by unspecified savings.

This leaves £4.85 million according to the Minister's Memorandum (para 14) to support '*the further development of Welsh for Adults, and in particular the provision of Welsh language courses for the workplace, with the remainder used to support other initiatives to promote the use of Welsh*'. How this funding will be used will be decided in line with the priorities of the new Welsh language Strategy, which is being consulted on.

The £4.85 million along with the £0.15million reduction are together claimed as '*an additional £5 million in 2017-18 allocated as a result of a budget agreement with Plaid Cymru.*' It seems clear that claiming that an additional £5 million has been allocated to this BEL may be somewhat misleading. The additional amount is £4.85 million. The Government may intend to spend £5 million but it will only be able to do so by making reductions elsewhere in the budget. It would be better if this was clearly spelled out in the budget.

Whatever the level of additional funding (which we accept is significant) we are concerned that the use to which it will be put is currently unclear and ill-defined. We appreciate that the new Welsh Language Strategy once it is in place will guide the spending decisions and that it would, to some extent, be putting the cart before the horse to make firm decisions before the final strategy has been decided.

Nevertheless, it does not seem unreasonable that there should be a greater degree of clarity on potential options for using this money before the Assembly



approves the final budget. This should include some clear assessment of the objectives for how (and how much of) the new funding will support the work of the National Centre for Learning Welsh as well as the evaluation process by which the success of this new spending will be judged.

In response to questions the Minister also suggested that part of this funding may be used to set up a new agency for the promotion of the Welsh language or to create a similar function within an existing body. Again, there is no detail. However, the Minister has indicated his intention to write to the Committee once he is in a position to take decisions on this, which he hopes will be before the final budget comes before the Assembly in December.

#### *Welsh Language Commissioner's Budget*

The Commissioner's budget was reduced by 10% last year and there have been year on year cuts to her budget which has seen a total cash reduction of 25% over the last 4 years. However, an additional non-recurring amount of £150,000 was provided to the Commissioner last year to, as the Minister put it, '*ensure that she is able to carry out her current responsibilities*'.

The draft budget proposes no increase in 2017–18, remaining at £3.0 million. If the Commissioner is not currently able to meet all her responsibilities, we believe there is a case to be made that some level of additional resource is needed.

When we questioned the Minister about this, he made it clear that the Commissioner had not made any request for an increase in her budget. However, following the Minister's appearance before the Committee we were contacted by the Commissioner's office who said in an e-mail:

*'Following the discussion on the budget for the Welsh Language in the Culture Committee today, this is a message on behalf of the Commissioner to clarify our budget estimate for 2017/18.'*

*The Commissioner's financial estimate for 2017/18 was sent to the Government on 6 October. There is a statutory duty to send the estimate to the Government at least five months before the relevant financial year.'*



*The Commissioner's budget for 2016/17 was £3,051,000. In the estimate the Commissioner made a case for an additional £150,000 over the next two years. That is, £75,000 more for 2017/18, or a budget of £3,126,000.*

*I can confirm, therefore that the Commissioner has made a request for more money for 2017/18.*

*I would be grateful if you could explain this to the Committee.*

There is clearly some confusion between what we were told by the Minister and what we have since been told by the Commissioner. The amounts concerned are relatively small but we are concerned that the Minister appeared not to know of this request for additional funding.

We have written to the Minister to seek further clarification and will publish his response when it is received.

### ***Funding within other Ministers' Portfolios***

In addition, to the funding for which he is directly responsible, the Minister for Lifelong Learning and Welsh Language identified in his Memorandum (para 25) a number of areas of designated funding aimed at supporting the Welsh language and delivering Welsh language services, which are the responsibility of other Ministers.

It should also be noted that a significant amount of spending in support of Culture and the Welsh language is funded indirectly through other parts of the budget. For instance, a very significant part of the expenditure supporting Welsh language provision in education goes to local authorities through the revenue support grant (RSG). As the Welsh language is mainstreamed across Ministerial portfolios, other budgets will also help support provision for and development of the Welsh language but may not be wholly visible. Support for aspects of the arts, museums and libraries is also spent by local authorities through the RSG.

The Committee accepts the mainstream nature of much of Government spending on Welsh in particular. The Committee is not calling for this other spending to be

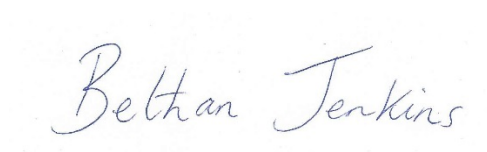


enumerated separately. Disentangling spending in this way would probably be impractical, time-consuming and still not provide a full and accurate picture of overall spending.

Nevertheless, the position is worth noting and the Finance Committees may wish to consider whether the scrutiny of the budget by other Assembly Committees may provide some further information about expenditure supporting Culture and the Welsh language.

I am sending a copy of this letter to Ken Skates and Alun Davies for information.

Yours sincerely

A handwritten signature in blue ink that reads "Bethan Jenkins". The signature is written in a cursive style with a large initial 'B'.

**Bethan Jenkins AM**  
**Chair**



Ken Skates AM  
Cabinet Secretary for Economy and Infrastructure  
Welsh Government  
Tŷ Hywel  
Cardiff Bay  
CF99 1NA

16 November 2016

Dear Cabinet Secretary

## Welsh Government Draft Budget 2017–18

Thank you for attending the Culture, Welsh Language and Communication Committee's meeting on 2 November to discuss the Welsh Government's draft budget proposals 2017–18. You agreed to write to the Committee to provide some further information and there are also one or two areas where the Committee would be grateful for some further clarification.

### *Cadw – Capital Programme*

You confirmed that there would be no reduction to the planned capital expenditure programme as a result of the cut in the capital budget and that income raised at Cadw sites would be used to secure that capital spending. You indicated that you would write setting out which Cadw sites would benefit from capital funded works over the next four years, confirming that there would be no fall in planned expenditure and, further, what additional work there will be at sites if yet more income is generated and allocated to capital expenditure by Cadw.

### *Cadw – Income Generation*

It is not entirely clear what the impact will be on Cadw if it fails to meet its income generation target. The Committee would be grateful to know how any shortfall will be met if targets are not reached and for an assurance that any additional income generated by Cadw will be ring-fenced so that it is used to support



Cadw's work. In addition, the Committee would also be grateful for further information on:

- the extent to which additional income generated by Cadw in previous years was ring-fenced for use by Cadw;
- a breakdown of how Cadw's self-generated income was used in the current financial year; and
- the income target for 2017-18 as well as how it is planned this income should be used.

#### *Arts Council of Wales – Income Generation*

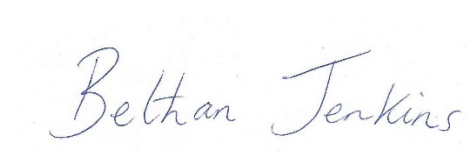
Like Cadw, it is not entirely clear what the impact will be on the Arts Council if it fails to meet its income generation target. The Committee would be grateful to know how any shortfall will be met if targets are not reached.

Committee Members were also somewhat sceptical as to whether the 'three thirds' funding model (i.e. funding is obtained from a third each of public funding, income generation and philanthropic sources) is realistic in the Welsh context because it has historically proved difficult to attract philanthropic funding to the same extent as in more affluent parts of the UK. The Committee would be grateful for your views on this and what plans there are for moving closer to such a model.

#### *Museums Expert Review*

Could you provide further details of progress towards a new museums strategy, and the extent to which budget allocations in this area may change depending on the shape this new strategy takes.

Yours sincerely



**Bethan Jenkins AM , Chair**





## Agenda Item 5.8

Alun Davies AM  
Minister for Lifelong Learning and Welsh Language  
Welsh Government  
Tŷ Hywel  
Cardiff Bay  
CF99 1NA

16 November 2016

Dear Minister

### Welsh Government Draft Budget 2017–18

Thank you for attending the Culture, Welsh Language and Communication Committee's meeting on 2 November to discuss the Welsh Government's draft budget proposals 2017/18. There were a number of areas where you agreed to write to the Committee to provide further information. There are also one or two areas where the Committee would be grateful for some further clarification.

#### *Bilingual Champions*

You indicated that an evaluation of the project had been carried out and that you would write to the Committee with more details of the findings.

#### *Agency for the Promotion of Welsh*

You indicated that consideration is being given to the establishment of an agency for the promotion of Welsh language and what the structure and role of such an agency might be. You hoped to be able to take final decisions on these matters before the final budget is considered by the Assembly in December. You promised that you would write to the Committee once you were in a position to take decisions.



### *Strategic Integrated Impact Assessment*

You promised to provide additional details of how you intend to deliver on the priorities and commitments on the Welsh language and related outcomes in terms of the integrated strategic impact assessment in the narrative of the Welsh Government's draft budget.

### *Welsh in Education BEL*

In response to questions you indicated that part of the additional £4.85 million the Welsh in Education BEL may be used to set up a new agency for the promotion of the Welsh language or to create a similar function within an existing body. You indicated that you would write to the Committee before the final budget comes before the Assembly in December.

### *Welsh Language Commissioner's Budget*

At the meeting you indicated that the Commissioner had not made any request for an increase in her budget. However, we were subsequently contacted by the Commissioner's office who told us:

*'The Commissioner's financial estimate for 2017/18 was sent to the Government on 6 October. There is a statutory duty to send the estimate to the Government at least five months before the relevant financial year.*

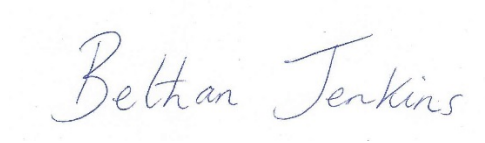
*The Commissioner's budget for 2016/17 was £3,051,000. In the estimate the Commissioner made a case for an additional £150,000 over the next two years. That is, £75,000 more for 2017/18, or a budget of £3,126,000.*

*I can confirm, therefore that the Commissioner has made a request for more money for 2017/18.*



There is clearly some confusion between what you told us and what we have since been told by the Commissioner. I would be grateful if you could clarify the position as a matter of urgency.

Yours sincerely

A handwritten signature in blue ink that reads "Bethan Jenkins". The signature is written in a cursive, flowing style.

**Bethan Jenkins AM**  
**Chair**

